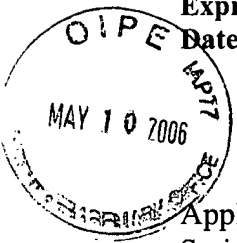


Date of Deposit: May 10, 2006



IN THE UNITED STATE PATENT AND TRADEMARK OFFICE

Applicant: Robert K. Samson
Serial No.: 09/766,277
Filed: January 19, 2001
For: INVESTMENT GUIDANCE SYSTEM WHICH ENABLES INDIVIDUALS TO RATE AND
SELECT ASSETS BASED ON PERSONAL INVESTMENT PREFERENCES
Examiner: Daniel S. Felten
Art Unit: 3624

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO THE OFFICE ACTION DATED JULY 12, 2005

Sir:

In response to the Office Action dated July 12, 2005, please amend the application as follows and consider the following remarks.

Amendments to the claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.